



UNTRAPPED
ENTREPRENEUR
THE WHOLE STORY

— YOUR EXPERIENCE. PUBLISHED.

Untrapped Thought Leadership Campaign

A complete media campaign built around your experience and expertise: professional content, permanent publication, dedicated distribution, and assets you can keep using.

\$995 COMPLETE CAMPAIGN

Created, published, and promoted for you.

[Explore the Opportunity](#)

Hosted by Ben Davis





WHY UNTRAPPED

The wins get posted. The traps usually do not.

Untrapped Entrepreneur explores **the traps behind the business**: how they developed, why they were hard to recognize, and what helped the guest overcome them. Your experience becomes practical insight another entrepreneur can use.

100,000+

YOUTUBE SUBSCRIBERS

A growing audience ready for substantive conversations.

30,000+

SOCIAL FOLLOWERS

Across Ben and the Untrapped network.

10,000

VIEWS GUARANTEED

We keep promoting the full episode until it gets there.



A host who understands the questions

Ben Davis has built, invested in, and exited companies across personal care, franchising, manufacturing, recruiting, and media.

His Catholic faith, family, and commitment to serving others shape how he defines success and the questions he asks.

Guests of every faith and background are welcome.

Your expertise, ready to watch, read, and share.

Your \$995 investment covers content creation, permanent publication, and dedicated promotion. Our team handles the research, production, writing, and distribution.

01

CREATE

An interview with substance

A researched, professionally produced full interview with Ben, published on YouTube, Apple Podcasts, and Spotify. Three edited highlight clips and accompanying stories extend the conversation.

02

PUBLISH

A permanent home for your expertise

A dedicated episode page with your bio, business, and links, plus a separate written article. Both remain on Untrapped.com so you can keep sharing your perspective after launch.

03

PROMOTE

Distribution built around your story

A dedicated email blast, a dedicated LinkedIn newsletter edition, and coordinated promotion across YouTube, LinkedIn, Instagram, and TikTok. Your tracking link can be included.

10K

YOUR FULL EPISODE IS GUARANTEED 10,000 YOUTUBE VIEWS.

If it has not reached the mark during the initial promotion, we keep promoting it until it does.

One conversation. A complete set of content.

Steve Barton with Ben Davis: The “Not Enough” Trap Every Entrepreneur Needs to Escape. Explore the real published deliverables across these three pages.



PERMANENT EPISODE PAGE

The full feature.

Watch the interview, read the takeaways, and find Steve’s biography, business website, and LinkedIn profile.

Open episode page

PERMANENT WRITTEN ARTICLE

The story, ready to read.

“When the Next Win Still Doesn’t Feel Like Enough” is a separate article built from the conversation.

Read companion article

Listen on Apple Podcasts

Listen on Spotify

Explore every example online: untrapped.com/media-kit/#example-campaign

See the newsletters your campaign includes.

These are previews of the actual published email and LinkedIn newsletter for Steve's conversation. Click either button to read the complete version.

EMAIL NEWSLETTER

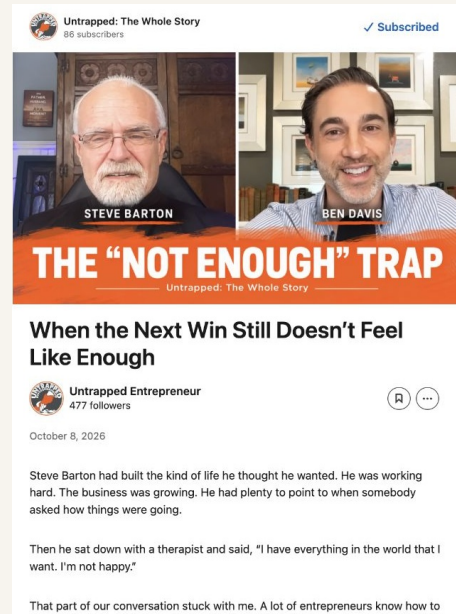


A personal introduction from Ben.

Campaign artwork and direct links to the interview, article, Apple Podcasts, and Spotify.

[Read the complete email](#)

LINKEDIN NEWSLETTER



A dedicated edition of The Whole Story.

The guest's story, practical lessons, business links, and a path to the full conversation.

[Read the LinkedIn edition](#)

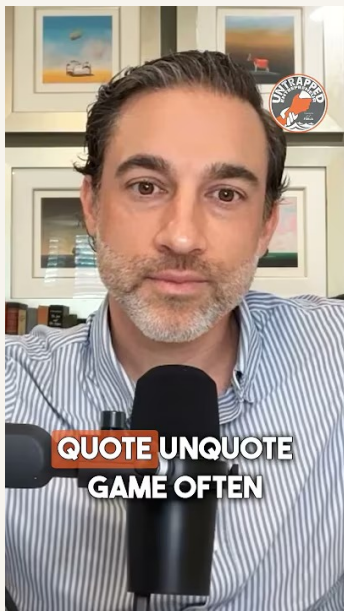
One story, presented for each setting.

The email introduces the episode to subscribers. The LinkedIn edition gives readers a written feature they can engage with and share.

All live examples: untrapped.com/media-kit/#example-campaign

Three moments, ready to watch and share.

Open the published clips to see the editing, captions, and presentation. These examples illustrate the current package of three edited highlights and accompanying stories.



HIGHLIGHT 01 / 32 seconds

Experiencing a profound spiritual awakening

Watch clip



HIGHLIGHT 02 / 55 seconds

Overcoming money subconscious sabotage

Watch clip



HIGHLIGHT 03 / 30 seconds

Understanding negative thoughts and ego

Watch clip

See the social promotion.

LinkedIn clip post

Instagram Reel

Instagram Story Highlight

Keep using the assets.

Your paid campaign includes downloadable episode and clip files, with a perpetual license for your own website, email, organic social, and paid marketing.

All live examples: untrapped.com/media-kit/#example-campaign



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YOUR INVESTMENT

\$995. A complete campaign around your expertise.

Professionally created content and dedicated distribution, with useful assets that keep working after publication.

1

APPLY FIRST

Apply with your story and proposed topic. Selection is not guaranteed. We review audience fit and send booking details only if approved.

2

PREPARE & RECORD

Our team prepares the interview. Join Ben for a candid conversation grounded in your experience.

3

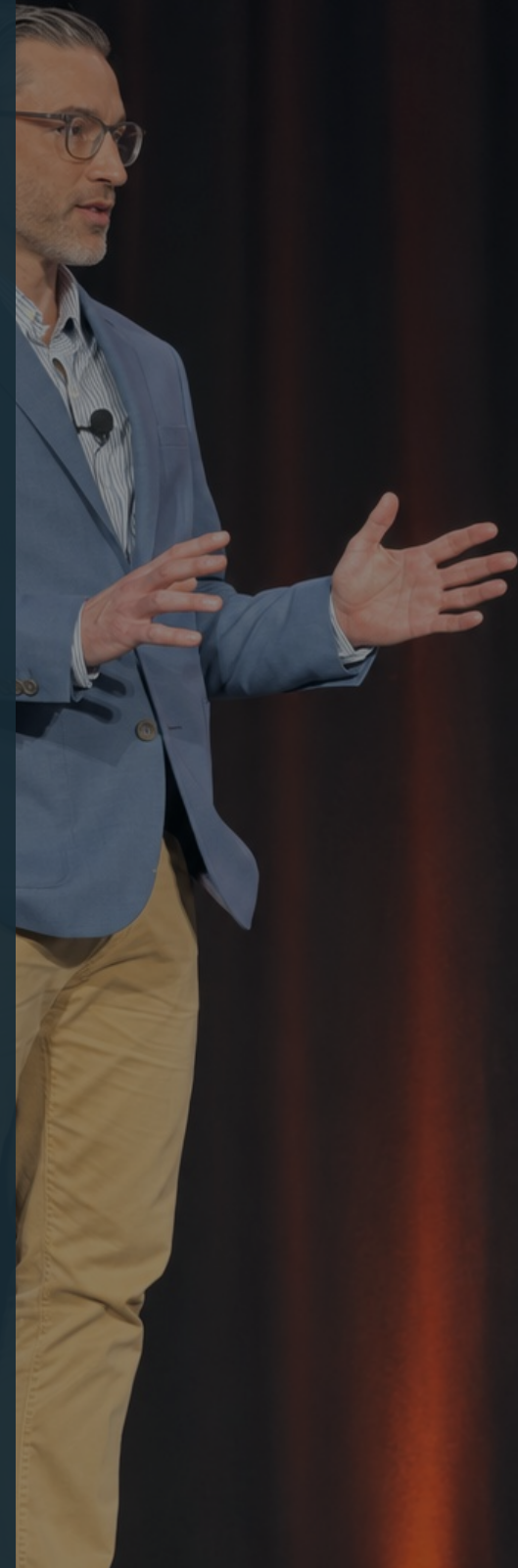
PUBLISHED IN TWO WEEKS

We guarantee a fully produced and published episode within two weeks of recording. View delivery has its own timeline.

4

KEEP USING THE CONTENT

Download the full episode and three clips with a perpetual license for your website, email, social, and paid marketing.



Put your experience to work.

Start with the guest application.

[Explore the Campaign](#)